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The International Accrediting
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Industry Leaders Think Tank 2023

Working Together to Deliver a World-Class Destination for Clinical Research

09 November 2023
The Spine Building, Liverpool





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About the Event

About the Industry Leaders Think Tank: Since 2011 the Industry Leaders Think Tank has attracted senior industry leaders, regulators, parliamentarians and experts from around the globe. Speakers at previous meetings include the Shadow Health Minister and senior executives from commercial and non-commercial organisations including Chief Executives of the National Institute for Health Research (NIHR) and global CROs (Syneos Health). Meeting attendance is by invitation only and the focus is on enabling high level discussions and networking between senior level participants in the NHS and commercial sector.

Industry Leaders Think Tank – November 2023: Building on the success of previous IAOCR Clinical Research Industry Leaders Think Tanks, the 2023 Think Tank will take place in the Northern Powerhouse (NPH) region of the UK and will focus on **'Working Together to Deliver a World-Class Destination for Clinical Research'**. Valuable lessons have been learned as a result of Covid that, as an industry, we must leverage to build back our industry to beyond pre-pandemic levels – to a place where clinical research is at the heart of healthcare systems, ensuring all patients have the opportunity to receive the latest and greatest treatments and that we develop current and future clinical research professionals based on best practice global standards.

Highlights from our 2022 Industry Leaders Think Tank



Scan QR Code to
Watch Video or click
link below

<https://youtu.be/DWwxwRO41FY>



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The Venue

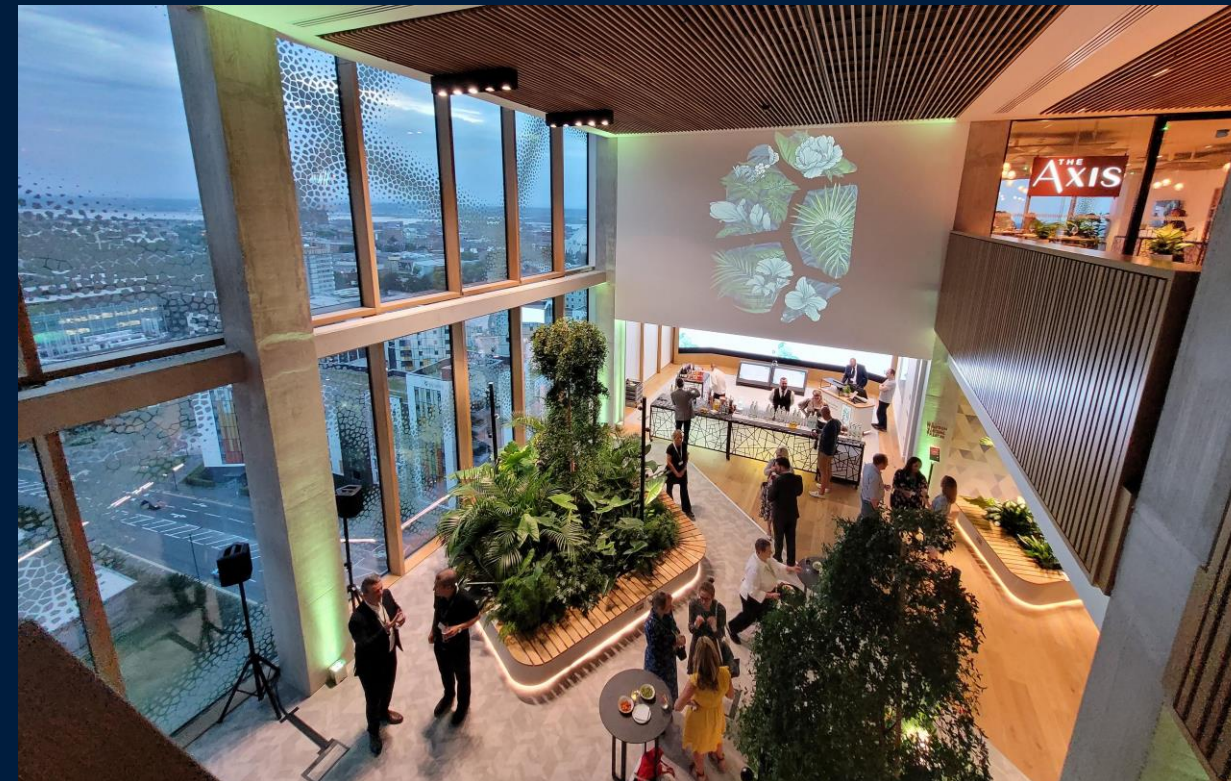
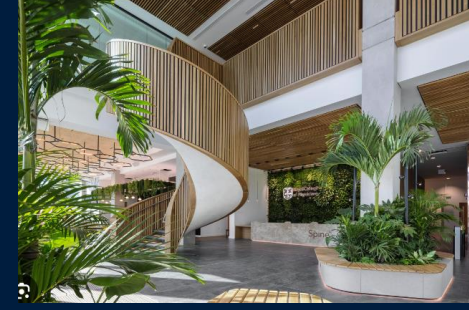
About The Spine – Liverpool

(Summary Text from The Spine Website -
<https://www.kqliverpool.co.uk/paddington-village/the-spine/>)

The Spine, a brand new 35m Grade-A office building, at the heart of Paddington Central in Liverpool, is one of the healthiest workspaces for mental health and physical wellbeing in the UK.

The 14-storey, 160,000 sq ft building is not only one of the first in the UK set to achieve a Platinum WELL Standard Certification but is also one of the most intelligent and showcases best-in-class building connectivity.

Taking its name from the striking staircase on its north elevation that resembles human vertebrae, the Spine boasts internal biophilia including double-storey sky gardens, complete with high-oxygen producing plants, a large bicycle and shower facility and undercroft car parking with 50 spaces and five electric charging points.





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Additional Information About the Event

Delegate Profile & Event Format

Up to 120 senior industry leaders, decision makers and change agents

The event is free to attend but is strictly by invitation only

Presentations, round table & panel discussions, networking and exhibitor opportunities

Hot or cold lunch buffet with refreshments served throughout the day

Evening drinks reception

About IAOCR and GCSA

IAOCR (the International Accrediting Organisation for Clinical Research) and GCSA (Global Clinical Site Accreditation) are dedicated to reducing risk in clinical research through evidence-based competence assessments, leading to accreditations for clinical research professionals sites and organisations.

IAOCR is the world leader in clinical research competence verification against global best practice standards and provides a comprehensive range of internationally recognised accreditations which have been built specifically for the clinical research industry in collaboration with industry leaders from around the world. All 'IAOCR Internationally Qualified Professional' status standards are mapped to the International Standard Classification of Education framework developed by UNESCO. Clinical Research Professionals gaining independent IAOCR Accreditation demonstrate to sponsors, CROs and patients that they can work safely and credibly to best practice standards.

The concept of GCSA was developed in close collaboration with the NHS HRA and the NIHR to improve patient access to innovative new treatments and ensure that sites and sponsors work synergistically to get better treatments to market more quickly and safely. GCSA provides a modular framework for clinical trial sites through a process of assessment, gap analysis, process improvement, accreditation and best practice sharing. The approach was ratified by a Global Advisory Board of industry experts from ABPI, Allergan, Biomat USA, MMV, NHS HRA, NHS Research and Development Forum, NHS London Northwest University Healthcare, Novartis, Parexel, PCMG, Re:Cognition Health, TASK and Syneos Health.

Both GCSA and IAOCR provide partnership networking and marketing opportunities to enable collaboration between NHS and the commercial sector and to facilitate education and thought leadership on best practice standards.



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Sponsorship and Exhibitor Packages (All prices are ex VAT)

Premier Sponsorship £1,750

Exhibitor Space (+2 delegate spaces)

Your logo included in all event
publicity

A4 advert & short description of your
organisation in event brochure

Table host for round table discussion
(your logo on the hosting table)

Sponsorship of lunch or evening
drinks reception (your logos
displayed in catering/reception areas)

Your Logo displayed on the Northern
Powerhouse Region Map* -
showcasing clinical research
organisations and suppliers in the
NPH Region

Standard Sponsorship £1,150

Exhibitor Space (+ 2 delegate
spaces)

Your logo included in all event
publicity

A5 advert & short description of your
organisation in event brochure

Your Logo displayed on the Northern
Powerhouse Region Map* -
showcasing clinical research
organisations and suppliers in the
NPH Region

Sponsorship of morning or afternoon refreshments £350

2 delegate spaces

Your logo included in all event
publicity

Short description of your
organisation in event brochure

Your logo displayed in
refreshments area

Advertising Only Opportunities

A4 Ad in Event Brochure - £350

A5 Ad in Event Brochure - £250

Logo on Northern Powerhouse
Regional Map* - £75

Please note that limited spaces are
available for sponsorship packages
and advertising. Spaces will be
allocated on a first come, first
served basis.

* Please note that the map logo for the Northern
Powerhouse Region only applies to those
organisations who are located in or have offices in
the Northern Powerhouse region. (The Map will be
published in the event brochure and displayed at
the event (and on other channels tbc))



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If you would like further information and to book a sponsorship or advertising opportunity, please contact:

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www.gcsaassessed.org