

PRESS RELEASE

International Academy of Clinical Research Reaches Finals of UKTI Export for Growth Prize



From left to right: Sir Eric Peacock (Serial Entrepreneur), Parveen Thornhill (UKTI), Dr Martin Robinson (IAoCR), Jacqueline Johnson North (IAoCR), Lord Green (Minister for Trade and Investment)

13 March 2012 – Maidenhead and Harrow based organisation, The International Academy of Clinical Research (IAoCR) recently reached the finals of a national competition run by the Government's export arm, UK Trade & Investment (UKTI). The **Export for Growth Prize** looks for the most workable new export ideas from first time and novice exporters in the UK; it is supported by PwC and HSBC.

Although not winning first prize, IAoCR was particularly commended for its aim of introducing an international standard of clinical research training and education which can be instantly recognised within the global clinical research industry.

IAoCR is currently the only organisation in the world to provide a comprehensive range of independently accredited clinical research training courses and is passionate about raising global standards of training. The organisation is looking to deliver more training internationally by partnering with organisations in different countries to set up training centres to deliver its accredited courses.

CEO at IAoCR, Jacqueline Johnson North says: "We were thrilled to get to the final stages of the competition and the contacts we made during the process, as well as the advice we received will be extremely helpful in formulating our plans for the future. We are looking to grow our overseas training contracts to provide accredited courses available throughout the world."

IAoCR is actively talking to policy influencers including MPs, the MHRA and leading pharmaceutical companies to garner support for its initiative. An event for key stakeholders is taking place this week to raise the profile of this much needed training accreditation.

For more information on the Export for Growth prize visit www.ukti.gov.uk or for further information on the IAoCR visit www.iaocr.com.

ENDS

For further press information or to arrange an interview with a spokesperson from the IAoCR, please contact:

Jo Henderson, PR Consultant

Tel: 07870 634567

Email: henderson_jo@hotmail.co.uk

Notes to Editors:

UK Trade & Investment (UKTI) is the Government Department that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high quality investment to the UK's economy – acknowledged as Europe's best place from which to succeed in global business. UKTI offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage.

For more information on UKTI, visit www.ukti.gov.uk or telephone +44 (0)20 7215 8000. For latest press releases, visit the online newsroom at www.ukti.gov.uk/media.

International Academy of Clinical Research (IAoCR) aims to bring accredited clinical research training to people working in the clinical research industry. The aim is to ensure that clinical research trainers are knowledgeable and appropriately qualified and that all training courses ensure competence. IAoCR was founded following several years of consultation with industry leaders who highlighted a need for recognised professional accreditations for clinical research monitors, project managers and trainers.

All IAoCR training programmes and short courses are independently accredited by organisations regulated by OFQUAL (Office for Qualifications and Examinations Regulation), which reports into UK parliament.

IAoCR is in support of the EU-funded [EMTRAIN](#) project and is actively speaking to parliamentarians in the UK and overseas regarding professional standards for the clinical research industry.

For more information on IAoCR, visit www.iaocr.com or telephone +44 (0)845 30 17 390.